

UNIT-B

2. Write a news story (within 300 words) on any one among the following: 10
- (a) Assam Assembly Elections 2021 - three phases - 126 seats - 33,530 polling stations in Assam - result May 2, 2021
- (b) Lockdown in Assam 2020 - Corona virus pandemic- complete lockdown from March 24 - 31, 2020 - restrictions - impact on people.
- (c) 65th Filmfare Awards in Guwahati - sponsored by Jemes Group - first time festival held outside Mumbai - Sarusujai stadium - 16th February 2020. - Best actor Irrfan Khan - Best actress - Taapsu Pannu
3. Write a news feature (within 50 words) on any one of the following: 15
- a) Portrayal of women in Bollywood films.
- b) Television news channels in India and sensationalism.
- c) Social media and its psychological effects on young people.
4. Prepare a set of 5 questions, you would ask as a journalist to any one of the following: 5
- a) Dr. Himanta Biswa Sarma (Health and Education Minister, Govt. of Assam)
- b) Mark Zuckerberg (CEO of Facebook)
- c) Adil Hussain (Indian actor from Assam)
- d) Virat Kohli (Indian cricketer)
- e) Rahul Gandhi (Indian politician)

2020/TDC/ODD/JMCSEC-301T/465

**TDC ODD SEMESTER (CBCS) EXAM., 2020
held in April - 2021****JOURNALISM AND MASS COMMUNICATION**3rd Semester

COURSE NO. JMCSEC-301 (T)

Print Journalism (Practical)

Full Marks : 50

Pass Marks : 20

Time : 3 hours

*The figures in the margin indicate full marks for the questions***UNIT-A**

1. With the help of an example each, explain the following: (any five) 4x5=20
- a) Banner headline
- b) Cross line headline
- c) Blurbs
- d) Kickers
- e) Sub-head
- f) Staccato lead
- g) Summary lead
- h) Question lead
- i) Contrast lead
- j) Direct address lead